

INSTITUTIONAL SUPPORT / SPONSORSHIP

THE INSTITUTION REMAINS. THE SPACE TRANSFORMS.

Digital Art Exhibition Programme 2027–2028. Four new cycles, nine artists, free access, research, learning and cultural memory.

STATUS

EXISTING PLATFORM

PERIOD

MAR 2027 · FEB 2028

PROGRAMME

4 EXHIBITIONS · 9 ARTISTS

BUDGET

BRL 694,834.09

A cultural institution built within digital culture itself.

Studio Débora Kaz was not conceived to reproduce a physical gallery inside a browser. It asks what art can do when architecture, presence, movement, sound, time and systems become part of the work itself.

The 3D infrastructure already exists. The annual programme turns it into four exhibitions with artists, proper remuneration, critical reflection, educational activities and public access.

The platform is already here. What needs support is its ability to produce culture, encounters and memory.

02 / THE SPACE EXISTS

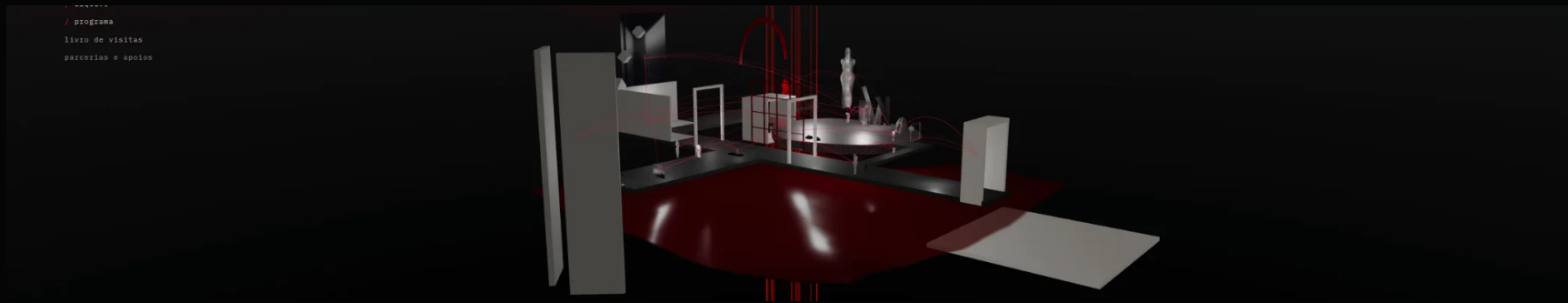
An artwork need not fit within a screen.
It can construct the place where it
happens.

The Studio's architecture is not a fixed backdrop; it becomes artistic material, reconfigured for each participant's practice.

An origin already built. Four new exhibitions to produce.

Vestígios, Débora Kaz's inaugural work, opens the Studio in December 2026. It demonstrates the environment's capacity for public presence and change. It is not part of the 2027-2028 budget.

The annual programme does not retroactively finance the platform's construction or the production of Vestígios.



Four exhibitions. One space transformed by each artistic practice.

From April 2027 to January 2028, the Studio will host two solo exhibitions by international artists, one solo exhibition by a Brazilian artist, and a national group exhibition of six Brazilian artists selected through an open call. Each cycle will have its own exhibition architecture, sonic events and critical discussion.

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- | | | |
|----|---|-----------------------------|
| 01 | First international solo exhibition | APR · MID-JUN / 2027 |
| 02 | Second international solo exhibition | MID-JUN · AUG / 2027 |
| 03 | Brazilian solo exhibition | SEP · MID-NOV / 2027 |
| 04 | Group exhibition by six Brazilian artists | MID-NOV / 2027 · JAN / 2028 |
-

05 / EXISTING INFRASTRUCTURE

The Studio is already navigable. The programme remains to be produced.



Actual image of the existing 3D environment. It does not represent artworks by the nine artists yet to be commissioned. The original infrastructure is not being charged retroactively.

Spatial transformation is part of artistic production.

The same platform hosts four artistic practices. Each occupation requires new work and distinct deliverables.

01

RESEARCH & PROPOSAL

Artist and curator define concepts, components and audience relations.

02

ARTWORK PRODUCTION

Artists create the components of their work. Participation and production are distinct scopes.

03

SPATIAL INTEGRATION

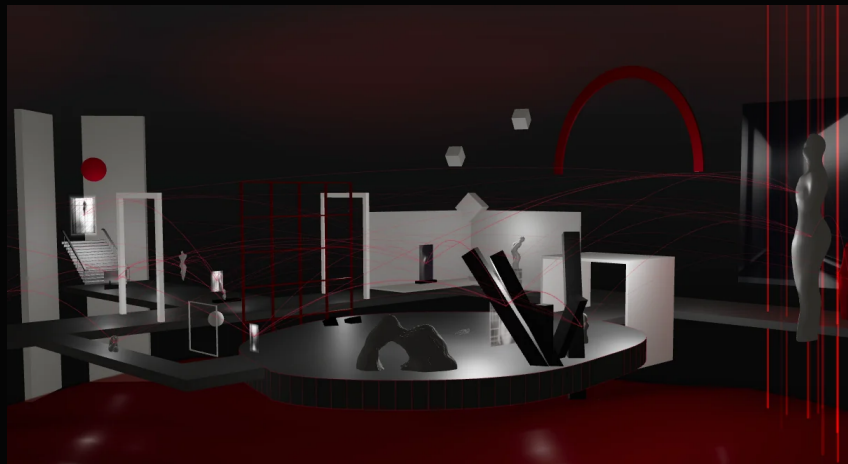
Programming, interaction, accessibility, performance and testing before opening.

04

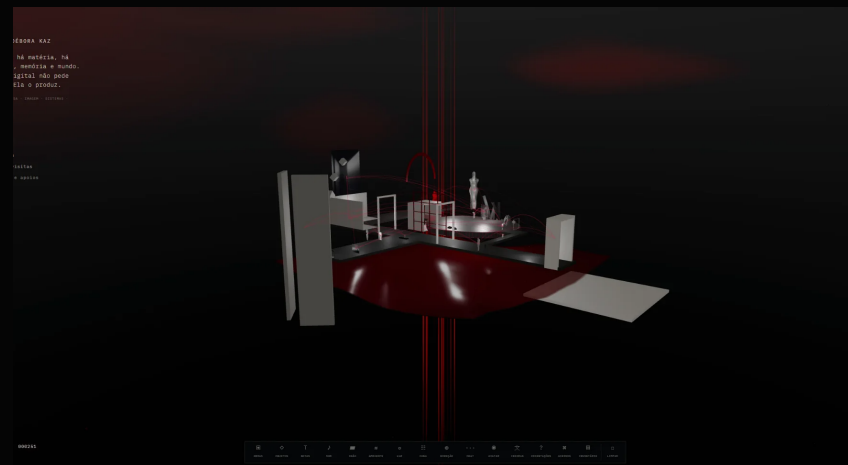
PUBLIC ACCESS & RECORDS

Free access, music, public talks, learning, essays and a bilingual catalogue.

Not a digital room to fill, but a space that can be transformed.



Detail of the existing platform



Existing three-dimensional environment

Images of the already-built Studio, not mock-ups of the 2027 cycles. Future installations depend on each artist's research and agreement.

Delivery capability must be as visible as the artistic vision.

01 / STUDIO

Demonstrable infrastructure

Navigable 3D environment developed before this funding request, available for sponsor demonstration.

02 / EQUIPE

Named responsibilities

Artistic and technical direction, executive production, visual programming and cultural moderation.

03 / PLANO

Programme and timeline

Four exhibitions, nine artists, sixteen live events, four bilingual catalogues and one year of execution.

04 / CONTROLE

Reconciled budget

Forty-nine SALIC budget lines, distinct service scopes and documented sponsor deliverables.

Financial delivery depends on successful fundraising. SALIC registration does not constitute project approval.

A national open call creates opportunities that invitations alone cannot provide.

Announcement planned for June 2027; applications in July; assessment in September; final selection during the last week of September. Published rules will define criteria and stages. Applicants will not be required to have prior 3D-modelling skills.

01

JUN / 2027

Announcement and guidelines

02

JUL / 2027

Applications open

03

SEP / 2027

Evaluation and appeals

04

SEP / 2027

Final results in the last week

The cost of digital art cannot be reduced to submitting a file.

The programme provides separate fees for artistic participation and actual work to produce the artworks and their digital settings. Artists participate in curatorial research and devote time, digital components and technical resources to developing the exhibitions. Contracts and deliverables will be distinct, avoiding duplicate payment.

Three solo exhibitions and one group exhibition: nine remunerated artists and documented production responsibilities.

01

3 SOLO SHOWS

2 international + 1 Brazilian

02

6 IN GROUP SHOW

Six artists selected nationally

03

9 ARTISTS

Participation and production with separate deliverables

Sound is not just an illustration. It is an encounter and, when relevant, part of the space.

Eight live music performances, two in each cycle: an opening and a further event during the exhibition. The budget also provides for up to four spatial sound creations when appropriate to each artistic proposal.

STUDIO / 2027

08 LIVE PERFORMANCES

Two per cycle, one at opening and one during the exhibition.

STUDIO / 2027

UP TO 04 / SOUND WORKS

Spatial sound only where relevant to each practice, distinct from live events.

The encounter continues after opening night.

Four moderated public conversations and four free educational sessions, one of each per exhibition. Conversations deepen critical discussion; educational sessions introduce students and teachers to the processes of digital art production.

STUDIO / 2027

04 / PUBLIC CONVERSATIONS

Moderated meetings with artists and guests; approximately 90 minutes each.

STUDIO / 2027

04 / EDUCATIONAL SESSIONS

Free sessions of approximately 60 minutes, focusing on students and teachers.

Digital culture also needs scholarship, criticism and memory.

Eight original essays, four critical and four analytical, form four free digital catalogues, each issued in Portuguese and English. The eight PDF editions gather research, text, credits and authorised documentation. These are four bilingual publications, not eight separate catalogue titles.

STUDIO / 2027

08 / ESSAYS

Four analytical and four critical essays.

STUDIO / 2027

04 / CATALOGUES

One per exhibition.

STUDIO / 2027

08 / PDF

Four publications in two languages.

Accessibility as ongoing work, not a decorative badge.

The plan includes specialist reviews of navigation and eight PDFs, readable alternatives, captions and transcripts for eight spoken events, and Brazilian Sign Language for the four conversations and four educational sessions. Adaptations will reflect the specificities of digital art and project funding.

01

NAVIGATION

Cycle-by-cycle assessment and adaptation of the 3D experience.

02

CONTENT

Accessible language versions of catalogues and free documentation.

03

VOICE AND ENCOUNTER

Captions, transcripts and sign-language interpretation for scheduled spoken content.

Measurable targets. No manufactured audience promises.

Target: 3,000 unique visitors per exhibition. Four cycles may yield 12,000 exhibition-level records, but repeat visitors mean this is not necessarily 12,000 different people. The programme also anticipates 100 attendances at public talks, 100 at educational sessions, 320 at music events and 1,200 catalogue downloads.

STUDIO / 2027

12,000

planned exhibition-level
records, potentially
including repeat visitors

STUDIO / 2027

100 + 100

expected attendances at
conversations and
educational sessions

STUDIO / 2027

320

expected music-event
attendances

STUDIO / 2027

1,200

expected catalogue downloads

Sessions, estimated unique people, concurrent visitors, attendances and downloads will be reported separately.

The budget reveals the work needed for a real institution.

Total budget registered under SALIC application no. 576941 for 1 March 2027 to 29 February 2028. It includes direction and curatorship, artistic creation and production, technology, staffing, music, learning, catalogues, communications, accessibility and management.

BRL 694,834.09

BUDGET RECORDED 21 OCT 2026. SUBJECT TO REVIEW AND CHANGES. NOT AN APPROVAL OR CONFIRMED FUNDING.

Eight budget lines. One complete cultural programme.

Breakdown based on SALIC categories on 21 October 2026. The final three items form the official “Project Administration” group, but access and communications are direct cultural delivery, not simply overhead.

Exhibitions and artistic production	BRL 456,537.48	Live music programme	BRL 43,000.00
Catalogues and publications	BRL 39,500.00	Public talks and conversations	BRL 21,720.00
Learning programme	BRL 7,800.00	Communications, outreach and accessibility	BRL 113,711.49
Fundraising costs	BRL 6,879.55	Linked administration	BRL 5,685.57

Technology within Exhibitions: AI tools BRL 9,743.88; other licensing and SaaS BRL 12,193.60. These amounts are included above, not additional.

Accessible support: become part of the institutional network.

Four progressive levels designed for smaller organisations, without benefits so costly that they consume the contribution itself.

01 / SUPPORT

BRL 3,000

Institutional Supporter

Credit in the programme's public supporters area and an annual summary of completed activities.

02 / SUPPORT

BRL 5,000

Cultural Supporter

Credit on the website and selected institutional materials, one collective acknowledgement and an annual summary.

03 / SUPPORT

BRL 10,000

Programme Supporter

Previous benefits and one guided online cultural visit of up to 45 minutes, shared with other supporters.

04 / SUPPORT

BRL 15,000

Featured Supporter

Featured credit in the institutional supporters area and a private Studio Experience of up to 45 minutes for staff or guests.

Sponsorship for the professional scale of the programme.

Four reference levels, not fixed price tags. Bespoke and joint sponsorship is welcome, subject to written scope and appropriate terms.

01 / SPONSORSHIP

BRL 50,000

Programme Sponsor

Prominent credit in institutional communications for the funded activities; one Studio Experience of up to 60 minutes and a delivery report.

02 / SPONSORSHIP

BRL 100,000

Production Sponsor

Expanded credit for contracted cycles or workstreams, up to two 60-minute Studio Experiences and two documented progress updates.

03 / SPONSORSHIP

BRL 250,000

Principal Sponsor

Recognition as Principal Sponsor across the annual programme, without exclusivity; up to three Studio Experiences plus quarterly and final reports.

04 / SPONSORSHIP

BRL 694,834.09

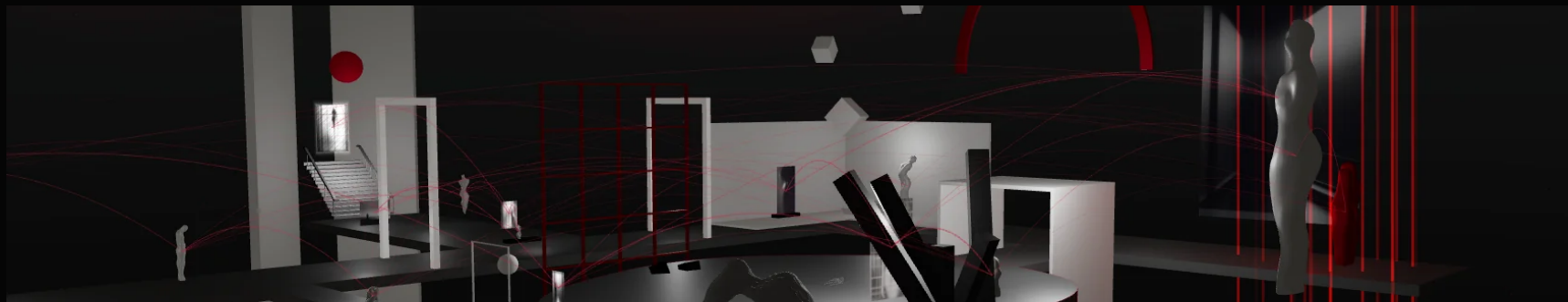
Full Programme Sponsor

Coverage of the entire budget if agreed and paid; Full Programme Sponsor recognition, up to four experiences and quarterly and final reporting.

Studio Experience / Enter the artistic research.

A guided online cultural visit led by the artistic director, for teams or guests. Participants explore the Studio, see how architecture relates to artworks and discuss production, language, memory and technology. Up to 45 or 60 minutes, depending on the tier.

The experience is not a technology consultancy, unrestricted image licence or access to sensitive information.



Every benefit can be contracted, delivered and evidenced.

Quantity, duration, credit placements and reporting proportional to support. Benefits must comply with the direct or tax-incentivised sponsorship mechanism.

01

INSTITUTIONAL CREDIT

Name or logo on the website and selected materials, with agreed placement and duration.

02

CULTURAL EXPERIENCE

Shared or private Studio Experience sessions, within the contracted tier limit.

03

REPORTING

Annual summary for supporters; scoped reporting and progress updates for larger sponsors.

04

ARTISTIC AUTONOMY

No tier grants curatorial control, personal visitor data, image rights or automatic commercial use of artworks.

Direct and tax-incentivised sponsorship are not the same agreement.

A / DIRECT SPONSORSHIP

Contract-based application

Defined costs, timeline, deliverables and recognition proportional to the contribution. Reporting according to the agreement.

B / TAX INCENTIVE

Condition: fundraising authorisation

The programme is registered as SALIC application 576941 and awaits official review. Classification, fundraising and sponsor benefits follow applicable rules.

No expense will be funded twice. Financial support and technology credits will be tracked separately.

An institution is made by people, not an abstract platform.

Débora Kaz brings together visual art and systems architecture, with experience exhibiting and curating in virtual environments. Pablo Perosa supports production and documentation; Mauricio Sampaio leads visual design; Alexandre Araujo Bispo moderates public conversations. Contracts and specialist teams will be formalised during execution.

01

DÉBORA KAZ

Artistic direction, curatorship,
technology and education.

02

PABLO PEROSA

Executive production, programme
coordination and documentation.

03

MAURICIO SAMPAIO

Identity and visual production.

Supporting the Studio means helping build its ability to continue.

When an exhibition ends, the public architecture changes. What remains is the infrastructure, the accumulated knowledge, authorised documentation and capacity to host further artistic research. Support makes otherwise invisible cultural production work possible and accountable.

The platform is already here. What needs support is its ability to produce culture, encounters and memory.

matéria, há
emória e mundo.
tal não pede
o produz.

25 / INVITATION TO PARTNER

Let us discuss what we can meaningfully sustain together.

The Studio already operates. The annual budget shows the real cost of a professional programme, and tiered support makes participation possible at different scales. Every partnership aims to be transparent, proportionate and artistically independent.

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STUDIO PREVIEW: SELECT "RESERVED ACCESS" · PASSWORD: **LimiarKaz17**

SALIC APPLICATION NO. 576941 · NEGOTIABLE SPONSORSHIP TIERS · INSTITUTIONAL PROPOSAL, NOT A TAX APPROVAL